



2027

Painted Picture *Vision*

How Curae Law will look and feel by 30 June 2027.



Introduction

We're committed to growing, improving and becoming the best version of ourselves.

One way we do that is by being brave enough to decide what our future will look like and then working hard to bring that vision to life.

We create a three year painted picture vision to make sure we stay focused on achieving our goals.

We published our painted picture vision of 2026 in August 2023, but by August 2024, we'd achieved so many of our goals, we decided to do it again!

This document sets out how Curae Law will look, feel and act by 1 July 2027.

Michael, Nigel & Lucy
September 2024



Curae Law *means*



Close attention

Responsibility,
guidance and care



Guardianship

Taking charge and
oversight



Healing

Through helping you
solve legal problems



WHY DOES CURAE LAW EXIST?

**Curae Law exists
to help people
simplify and solve
legal problems.**

This is our core purpose.



VALUES

What are Curae Law's *core values*?

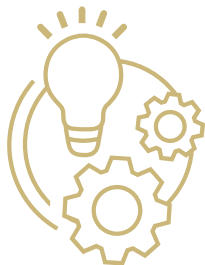


Be *kind*

We're compassionate, but firm when we need to be.

Therefore:

- We care for each other
- We communicate openly and with respect
- We'll tell you what you need to hear



We do things *differently*

Complacency is not our thing.

Therefore:

- We innovate and implement technology to make life easier
- We play to our strengths to empower and inspire
- We are agile, adaptable and not afraid to reinvent ourselves



Strive for *excellence*

High standards are our way of life.

Therefore:

- We take the time to do our best
- We don't mess around (on the serious stuff)
- We're always learning

The Curae *Commitment*

The commitment we make to each other as members of the Curae Law crew.

<i>Be kind</i>	<i>We do things differently</i>	<i>Strive for excellence</i>
Be obviously kind	Create and foster relationships with other professionals	Be leaders in our field
Always offer help, resources and support to each other	Work hard and go home on time	Consistently improve our skills, knowledge, quality of work and customer experience
Radiate positive energy	Propose solutions instead of problems	Be open with giving and receiving positive and constructive feedback
Celebrate successes	Identify our strengths and interests and use those to achieve excellence	Identify regular goals individually and in teams and strive to achieve them
Own up and be transparent with mistakes and support each other to resolve them	Support each other to work towards individual career paths and goals	Share and document our knowledge and experience
	Do more with what we have and identify when resources are under utilised	

The commitment from our leaders to our team and vice versa.

<i>We promise</i>	<i>You promise</i>
Create a supportive and resourceful environment	Be prepared and manage your time effectively
Reward you	Try your best and work towards your goals
Create a progressive environment in which to do business and a supportive team culture	Respect our resources by working within agreed scopes and following charging policies
Provide clear instructions, supervision and training	Be willing to learn, take initiative and try to solve problems first
Check workloads when assigning and delegating work	Be honest about our workloads and ask if we need help
Give you opportunities to grow	Step up and take on new challenges
Attract a range of interesting and challenging work	Provide the best personalised client experience



We have a big, audacious goal that we call our ten year target.

BY JUNE 2033

50,000

PROBLEMS SOLVED*



* We're lawyers, so we need some fine print to explain this. We solve countless problems, but for this target, we're measuring the number of client files since 1 July 2020, with each client file representing one problem solved in this tally (although in reality we solve many problems on every matter!) As of 30 August 2024, we're at 10,283!

VISION

By 1 July 2027, we will:



We have a new modern, light, spacious office with a nice lunch area.



We will be recognised as an employer of choice.



We will be 40% of the way to our 10-year target.



We have established ContactsLaw's market presence and brand reputation.



We regularly attend training and development events to increase our skills and connection to the profession.



We have published our third Year Book.



We continuously build our reputation as a leading law firm using social media.



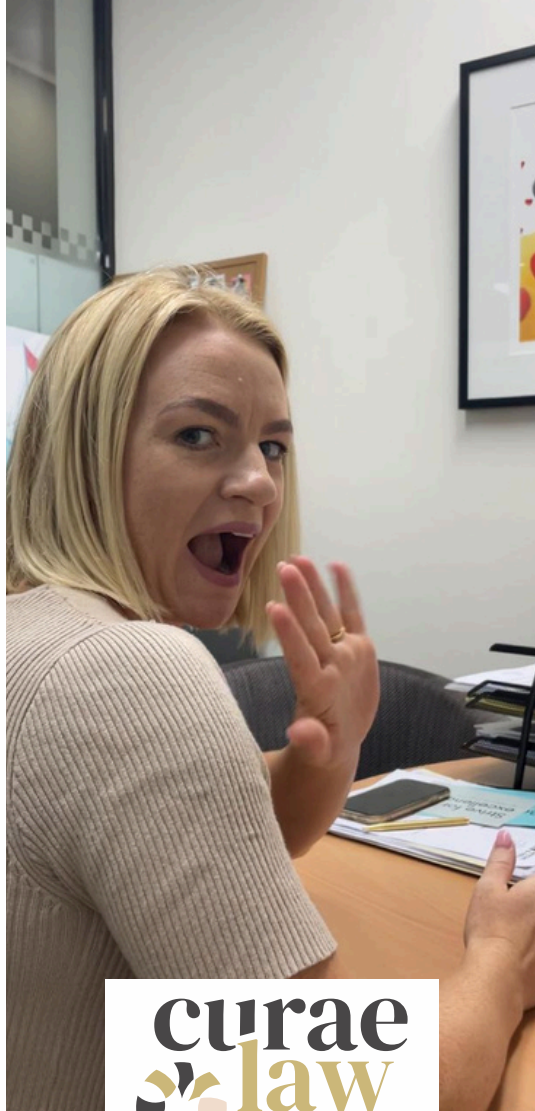
We are all valued, recognised, well-paid and part of a cohesive team.



The best way to make our ideas a reality is to take them from our minds and share them with the world.

Let's get started





curae
law



We exist to help people simplify and solve legal problems



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